

KAIZEN
カイゼン
Hooks and Accessories
Catalogue
2011



<http://www.kaizen-fishingproducts.com>

KA'IZEN :

- 1. BETTERMENT ; IMPROVEMENT
- 2. JAPANESE BUSINESS PHILOSOPHY OF CONTINUOUS IMPROVEMENT

KA'IZEN BRAND WAS LAUNCHED IN 2007 TO SERVE NEW GENERATION ANGLERS WITH HIGH QUALITY YET AFFORDABLE FISHING TACKLES.

KA'IZEN IS A GROWING BRAND, SO WE CONTINUOUSLY LOOKING FOR NEW IDEAS TO IMPROVE AND SERVE OUR CUSTOMERS WITH BETTER PRODUCTS EVERYDAY.

PLEASE WRITE TO US OR SEND PICTURES TO :
MARKETING@KAIZEN-FISHINGPRODUCTS.COM



SAMURAIcut BUSHIDOcut WORMER ACCESSORIES
 サムライカ ブシドカ ヲマ



TREBLE HOOKS Kouji Haruda HAGANE
 Worm Hook Stainless Steel PTFE Coated

ANATOMY *of* KA'IZEN Hooks

50% Sharper
 Means 50% better chance of strike and SUCCESS in catching your target Fish.



High Concentrate Carbon Steel
 Means less chance for the hook to become straight or broken, thus maximizing your Fishing result.

DOUBLE PLATING
 To PROTECT the hook against corrosion, ensure the long livability, maintain sharpness and strength of the hook.

MADE WITH HIGH CONCENTRATE CARBON STEEL TO ENSURE REMARKABLE STRENGTH AND DURABILITY

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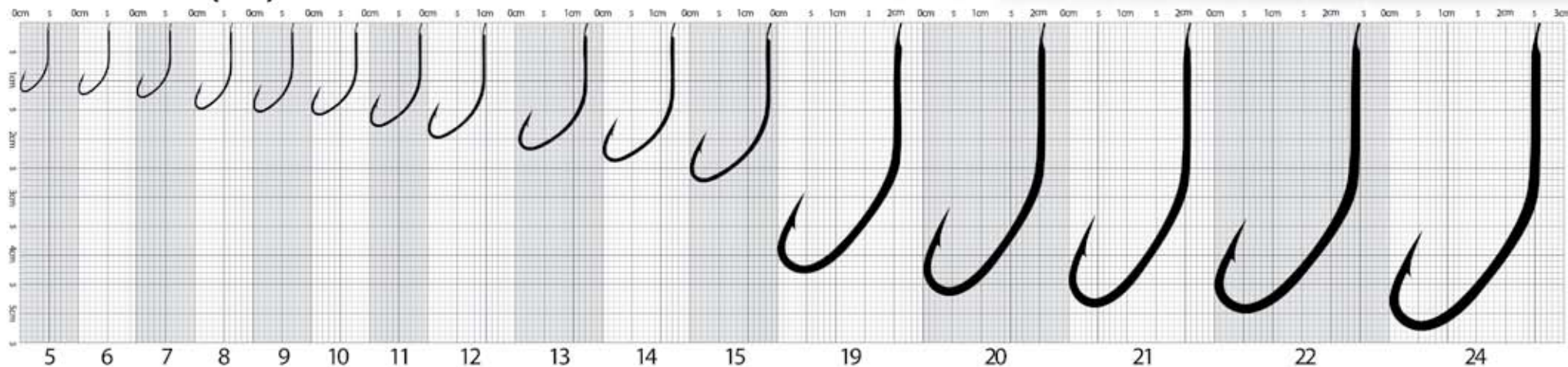
KAI ZEN
カイゼン

SAMURAI CUT
サムライ カト



*We developed Samurai cut based on research that it will significantly
took less time and effort for hooks to penetrate and set on fish's jaw
(more or less 50%).*

akitakitsune (flat)



• HOOKS

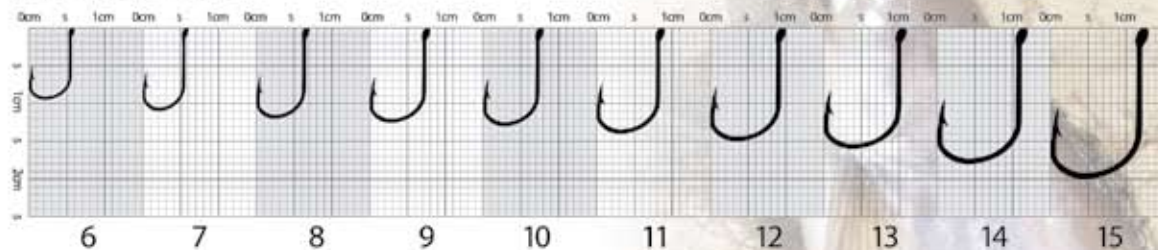
• HOOKS

KAI ZEN
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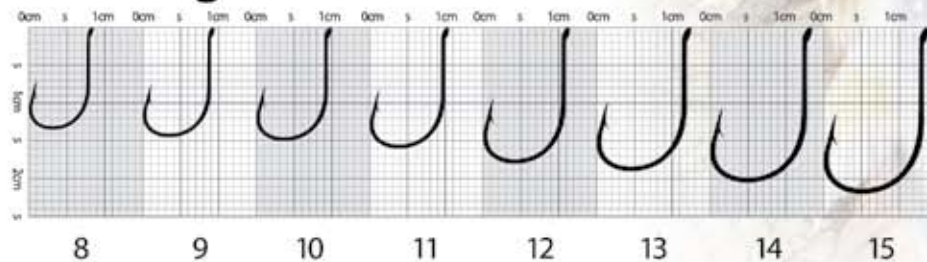
SAMURAI CUT
サムライ カト



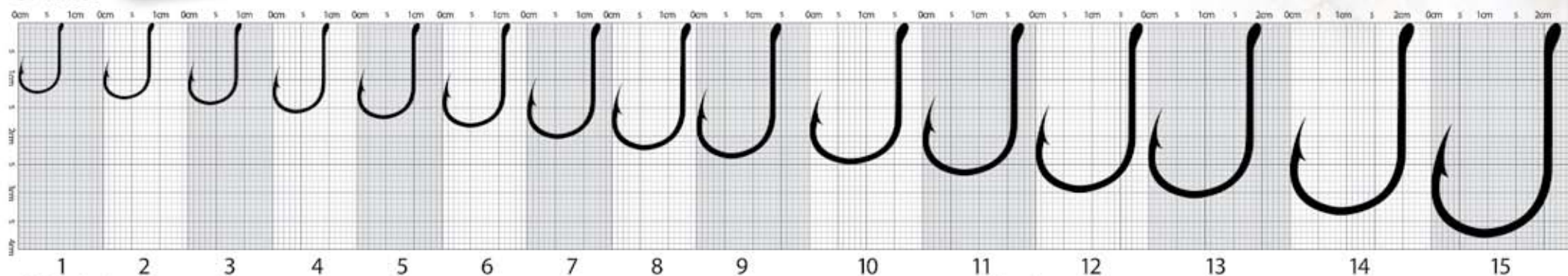
marusode



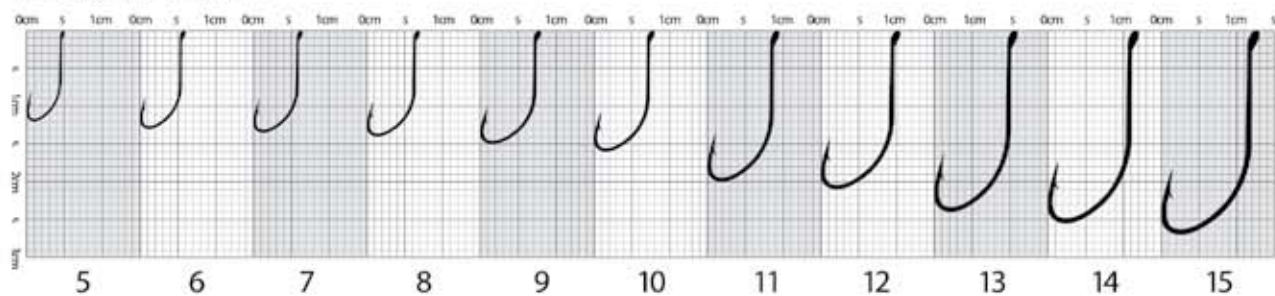
umitanago



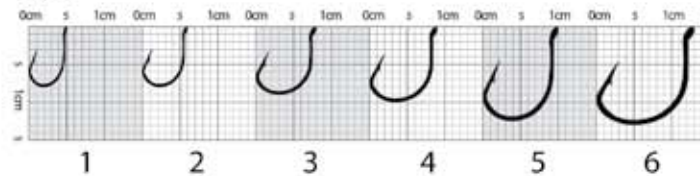
chinu



akitakitsune



koi

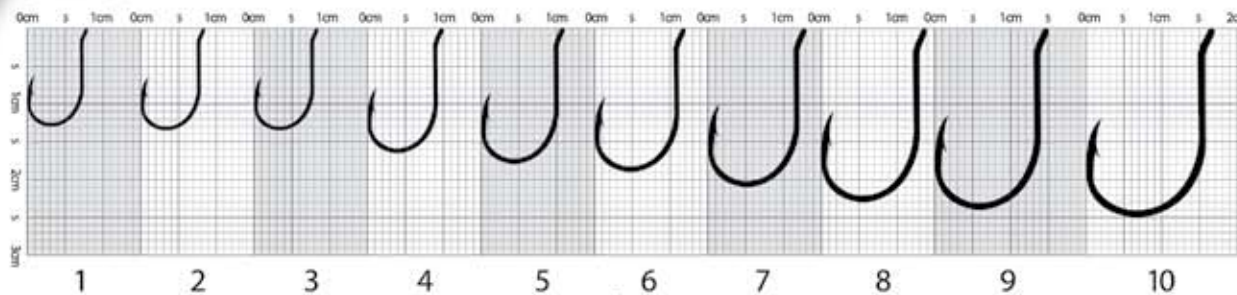


KAI ZEN
カイゼン

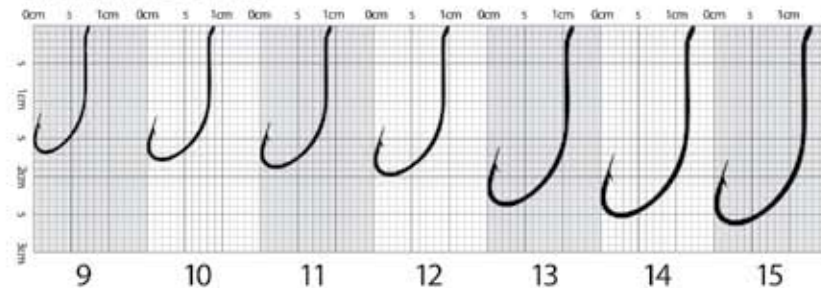
BUSHIDO CUT
ブシドカト



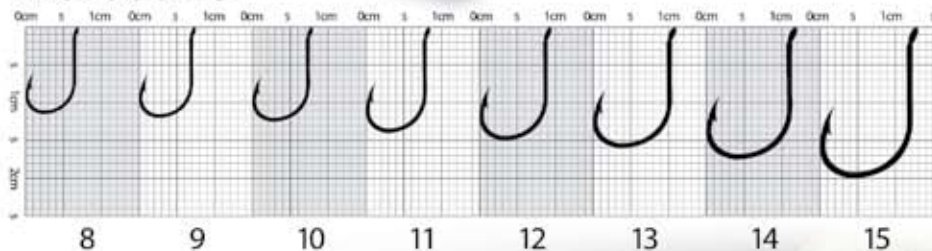
chihu



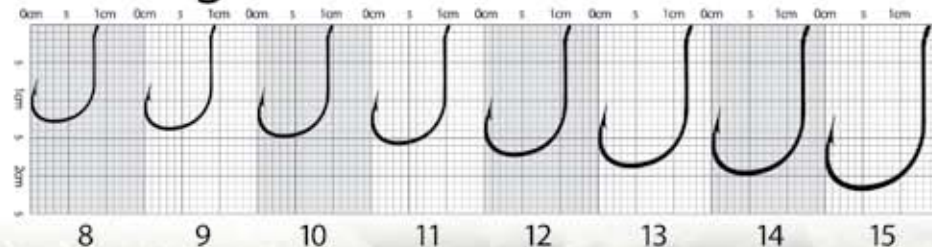
akitakitsune



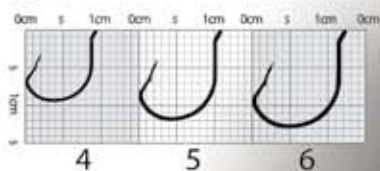
marusode



umitanago



koi



A further development from kaizen samurai cut. A pillar was added to add strength on the tip yet still maintain sharpness of the hooks. High concentrate carbon steel is used to ensure remarkable strength and durability.

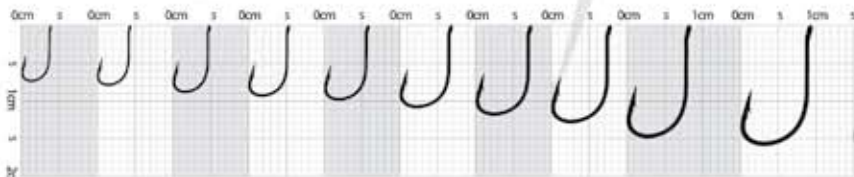
KAI ZEN
カイゼン



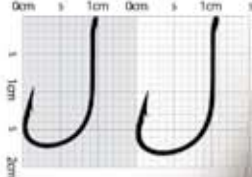
WORMER
ワマ



wormer



1 2 3 4 5 6 7 8 9 10



11 12



Ka'izen super sharp needle hooks was made using high concentrate carbon steel is used to ensure remarkable strength and durability.

• **HOOKS**

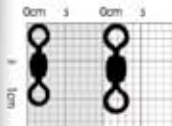
KAI ZEN
カイゼン



Made with **HIGH QUALITY MATERIAL** to ensure remarkable strength and durability.

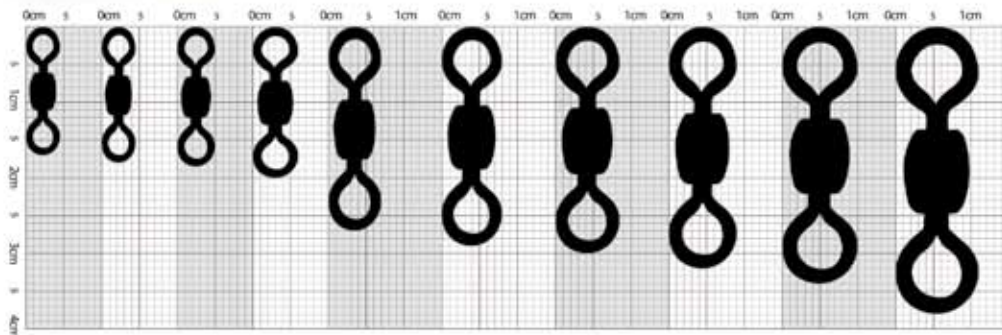
ACCESSORIES

crane swivel high power



14 12

HIGH POWER



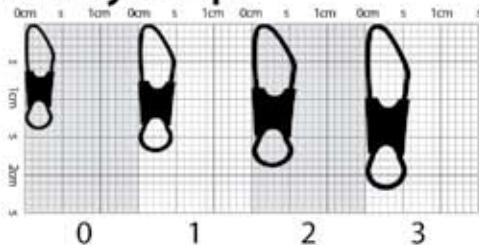
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• **ACCESSORIES**

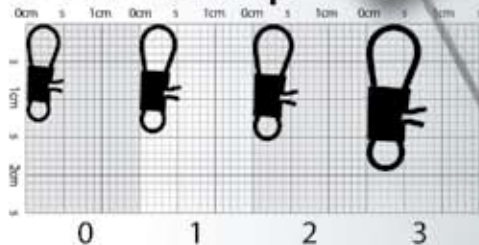
ACCESSORIES

Made with High Quality Material to Ensure Remarkable Strength and Durability.

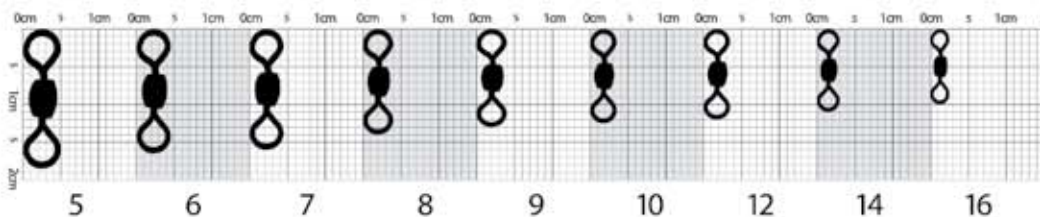
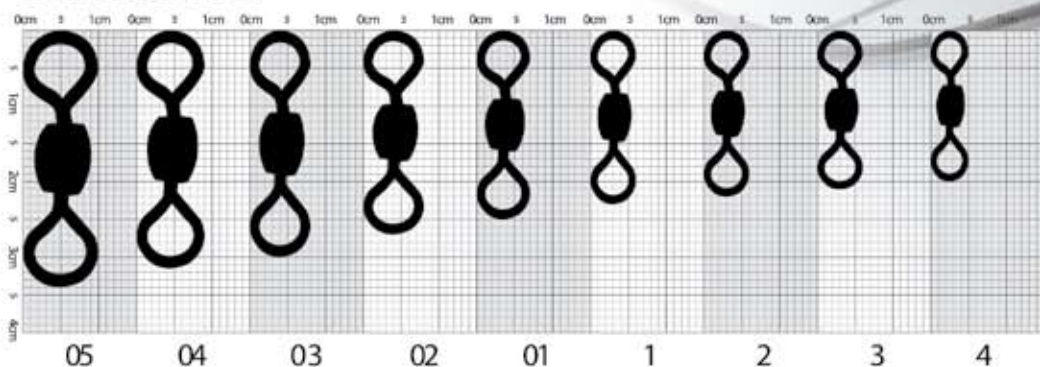
safety snap



interlock snap



craneswivel



ACCESSORIES

EXAMPLE Test of KA'IZEN accessories:
Crane Swivel
Size/No: 1
Breaking strength : 55 Kg



KAI Z EN
カイゼン

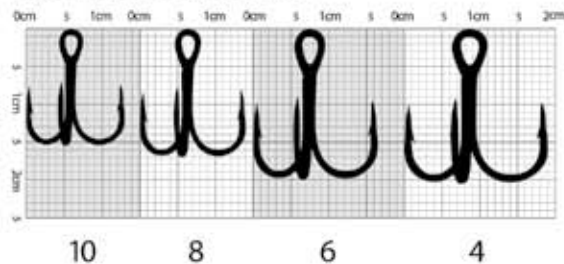
TREBLE HOOKS



TREBLE HOOKS

HIGH GRADE CARBON STEEL

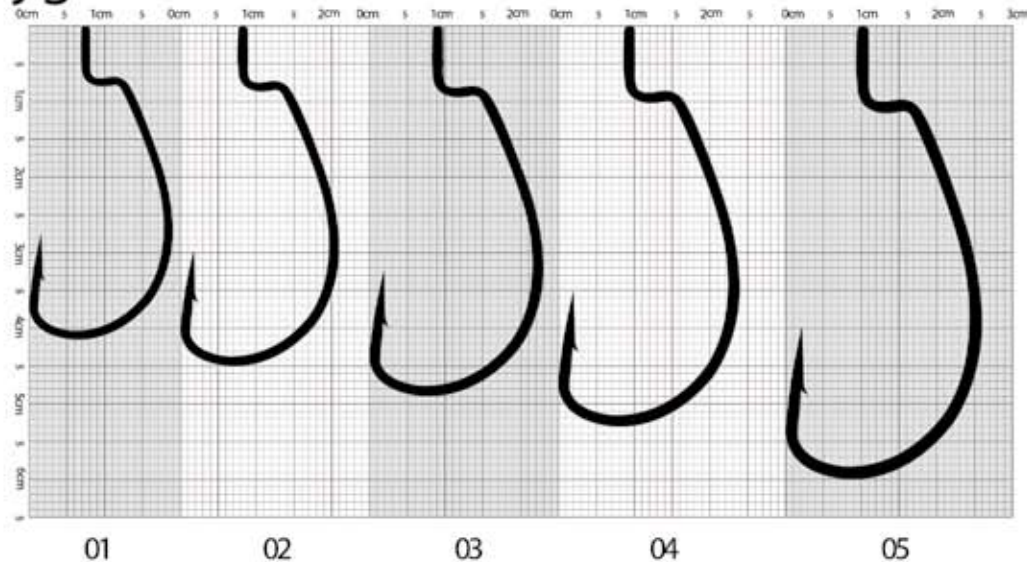
treble hooks



KAI Z EN
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jig hook 0746



• HOOKS

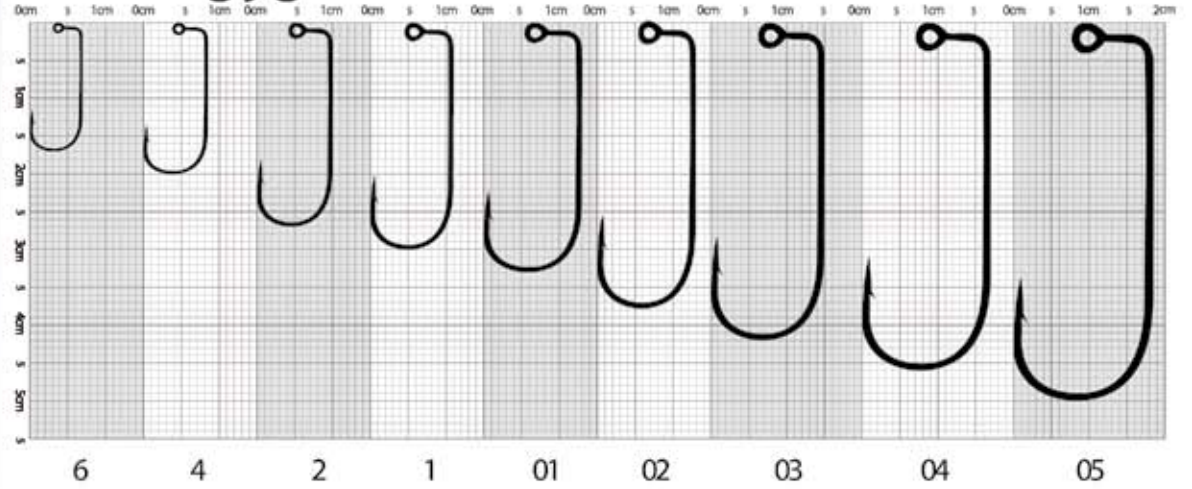
• HOOKS

KAI ZEN
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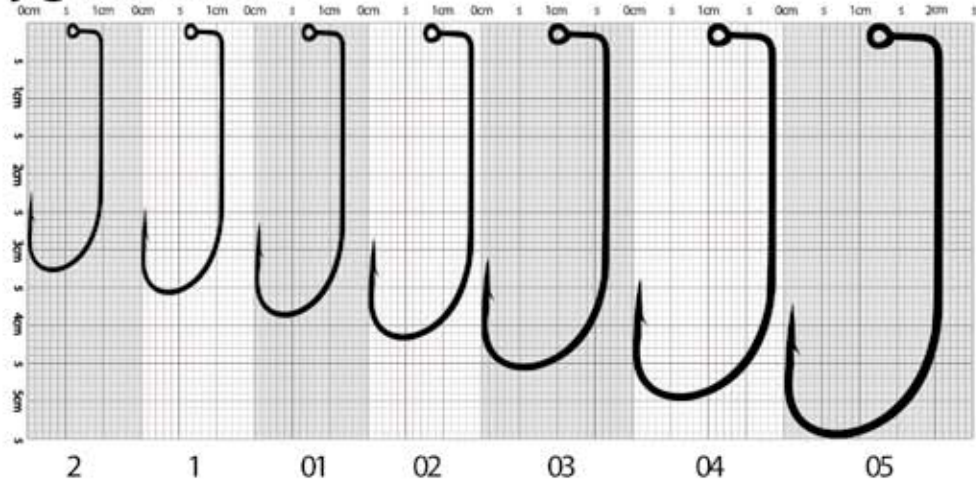
Kouji
WORM HOOK



2x strong jig hook



jig hook 073

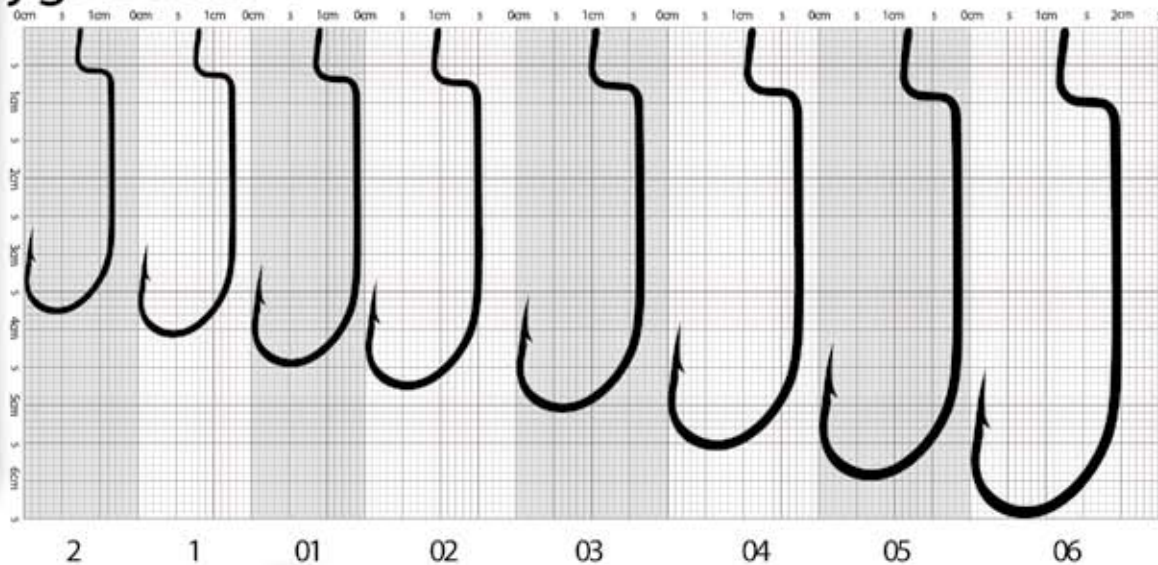


KA'I Z EN
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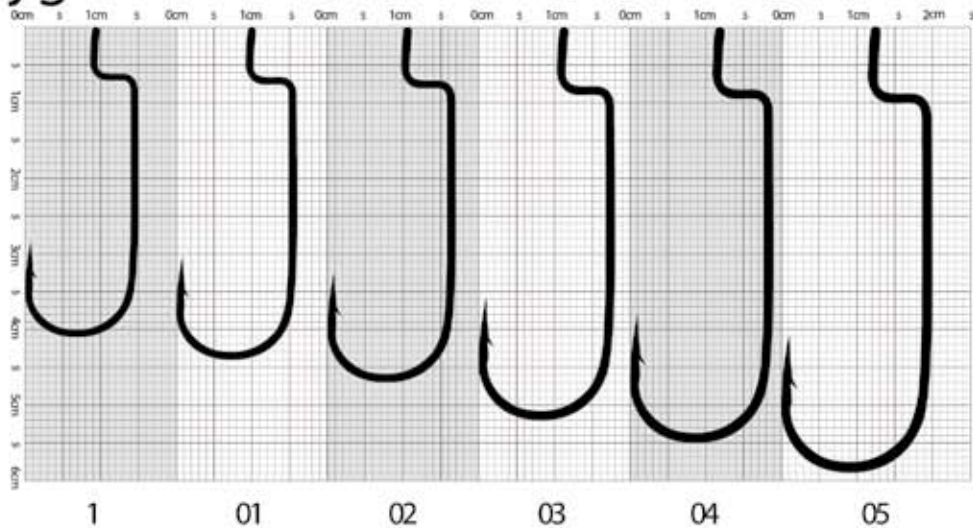
Kouji
WORM HOOK



jig hook 074



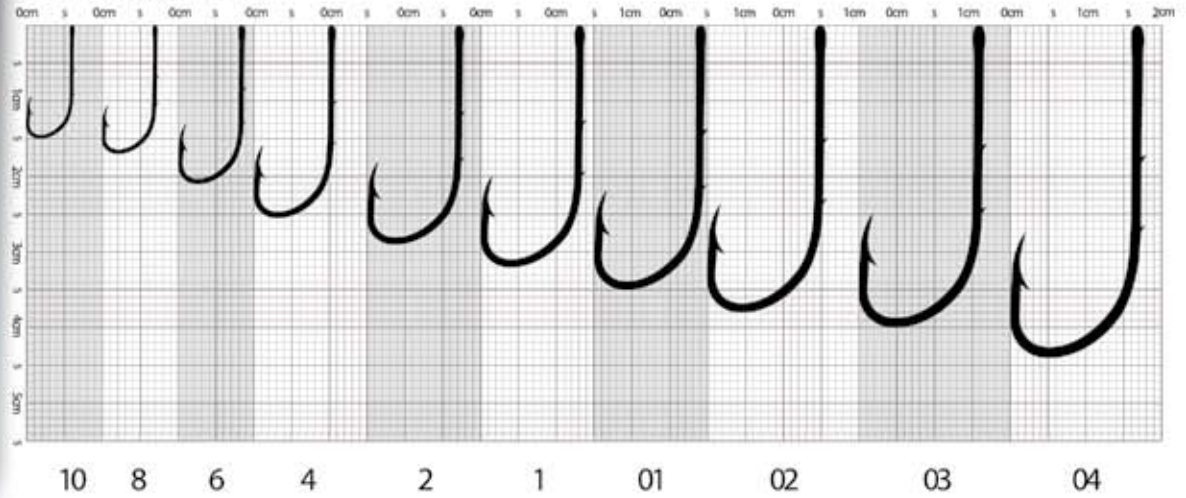
jig hook 0744



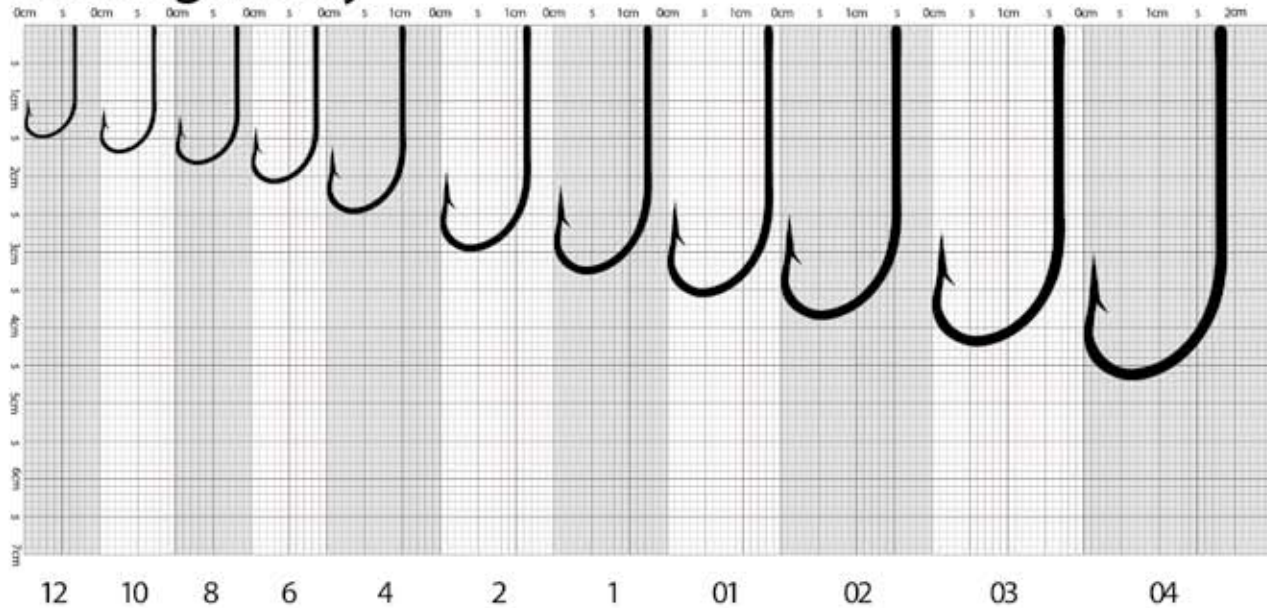
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bait holder



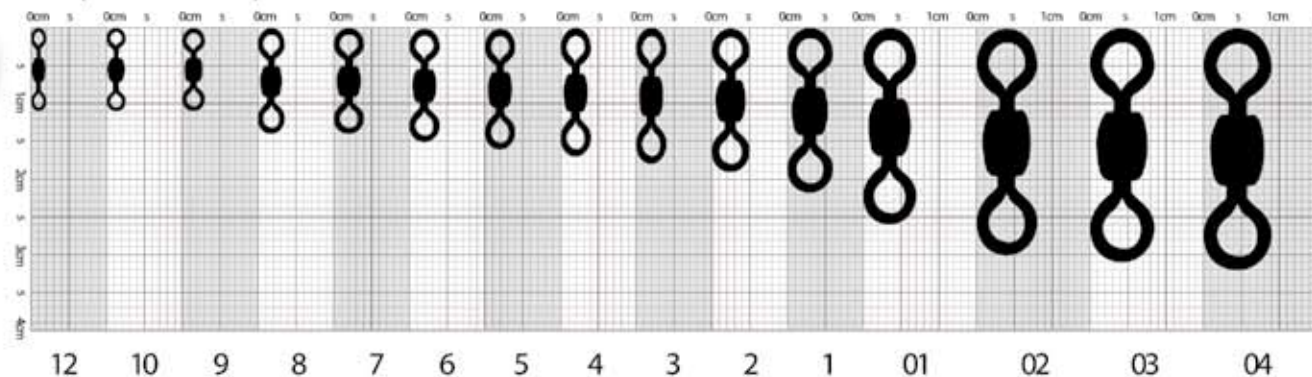
O'shaughnessy



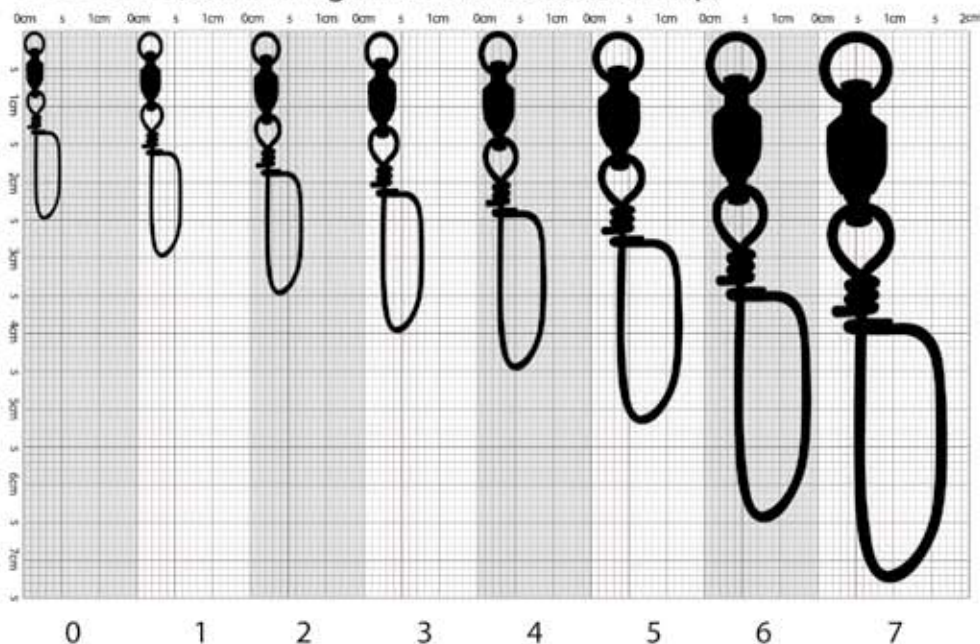
KAI ZEN
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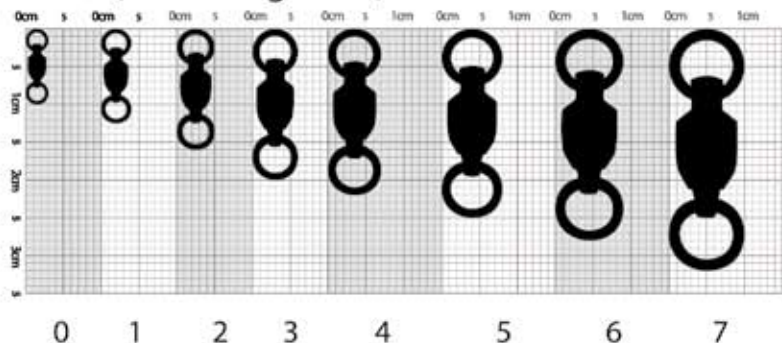
CS (crane swivel)




BBSCS (ball bearing swivel with coastlock snap)



BBS (ball bearing swivel)





To see our complete range of products, please visit us at :
<http://www.kaizen-fishingproducts.com>